

company

profile

Web Development
Digital Marketing
Branding



www.fresible.com

WHO WE ARE

We are a team of creative thinkers, developers, designers, digital marketers and most especially we are humans just like you.

We are a Modern Digital Agency, based in Lagos, Nigeria working with clients from all over the world.

We develop websites, softwares, applications, create identities, tell stories, build brands, organize events and ignite growth to individual and businesses.

We simply partner with our clients to bring their vision to life.

Over the years, we've acquired clients that cut across Small and Medium Scale Enterprises, Government Agencies, Large Corporations and Multinationals.

We don't just breathe fresh ideas, it is a way of life at Fresible. Our mission is to make Fresible the largest tech company.

Today we provide the most actionable tech experience and insights in the tech industry in Nigeria.



WHAT WE DO

We get to understand the needs of our clients so we can tailor solutions to meet their exact needs and deliver high-value results that transform their businesses plus other value added services.



DEVELOPMENT

Website Development
Mobile Application Development

Multiplatform Solutions
IT Consultancy and Solutions



DIGITAL MARKETING

Social Media Marketing & Management
Search Engine Optimization
Email Marketing

Digital Music Distribution
Online PR Management
Paid Internet Advertisement



BRANDING AND INTERFACE DESIGN

UI/UX Design
Brand Identity & Experience
Logo Branding & Collateral

Rapid Prototyping and Design Assets
Digital Strategy & Growth
Printing & Publishing



EVENTS

Concerts, Parties,
Fashion Runway, etc

Seminars, Training, Conventions,
Event Management Consultancy



LAW REPOSITORY

Online Law Report
Cloud Services

Law firm Management System
Online Resource Center

SOME CLIENTS WE HAVE WORKED FOR

We work with clients from all over the world to create amazing solutions & produce outstanding results.

We work with small to large businesses, corporations, government agencies and entrepreneurs from all over Nigeria and around the world.



WEB DEVELOPMENT

A website is an essential part of a business. The importance of a website to a business cannot be overemphasized in this era.

Websites play a very important role in businesses; it gives customers a clear idea of what the business is all about.

Everyone needs a website. Including businesses, individuals, non governmental organizations, government agencies and large organizations.

Your competitors all have a website so you should have one too. A website serves as a good platform to showcase your products and services. it also provides social proof that your company is a good and popular brand.





WEB DEVELOPMENT

The Company

Probitas Partners LLP is a specialized expertise firm committed to producing world class legal services, with a credible track record in several areas of law including: dispute resolution, corporate & commercial law, maritime, aviation, real property, intellectual property, telecommunication and Islamic finance law.

The Project

Website Development

We worked with them to recreate a stunning website. We followed this through with a powerful yet clean design, classy user interface and world-class user experience.

The Result

We combined technical expertise and design knowledge to provide the best-in-class web and online platform for Probitas Partners LLP.

This increased their conversion details and boosted their online reputation.

www.probitaspartnersllp.com



WEB DEVELOPMENT

The Company

Eko club is an indigenous socio cultural organization of Lagosians, established to foster cooperation and collaboration, unity, to empower its members politically, socially and economically and to contribute positively to the advancement and prosperity of Lagos State.

The Project

Website Development

The Result

We designed a stunning website around the eko club brand while retaining the rich sociocultural value of the organization. We followed this through with a powerful yet clean and simple back design and finished up with a world-class user interface design and experience.

- Stunning Website
- Search Engine Optimization
- Mobile Responsiveness

www.ekoclub.org.ng



WEB DEVELOPEMENT

The Company

African Seed Foundation a Non-profit organization committed to improving the lives of young Africans by providing opportunities that will better empower and equip them with leadership skills and values to be self reliant and vibrant so as to make lasting contribution in areas of entrepreneurship, business, politics, family and civil society.

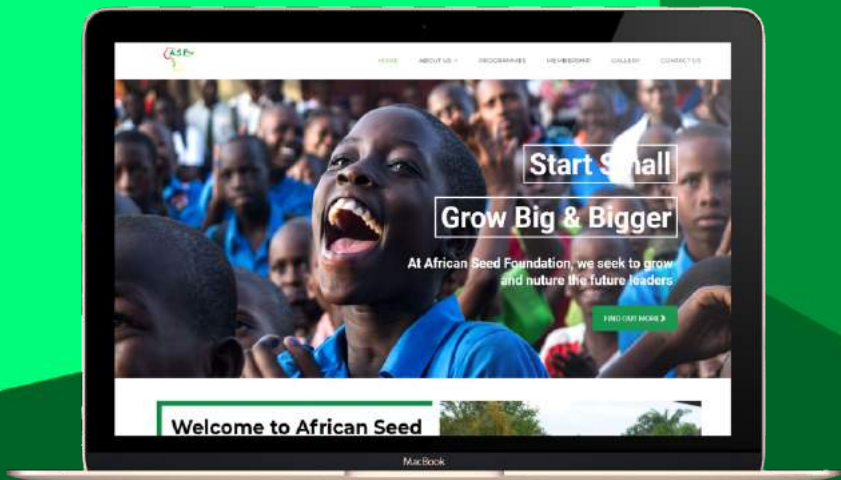
The Project

Website Development

The Result

We worked with African Seed Foundation team to design their website. We followed this through with a powerful yet clean design, classy user interface and world-class user experience.

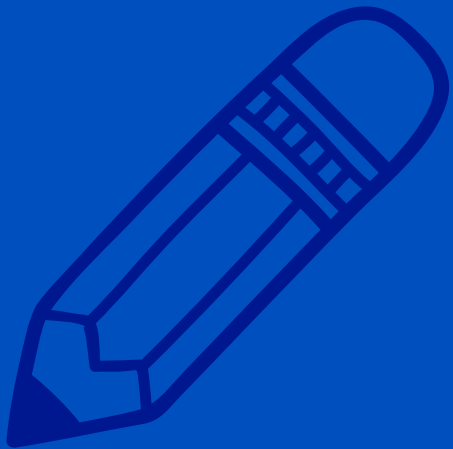
www.africanseedfoundation.com



DESIGN AND PRINTS

At Fresible we believe that a design should not just be clean and clear but also creative, in a way that your brand speaks for its self and portrays your product or services as the best.

A clean and powerful design can ensure that your clients or customers keep coming back for more. At Fresible, we offer the best Corporate Identity, Visual Identity and UI/UX designs at a very competitive rate. Check out some of our works done for clients.



EQUITANT

Branding Projects



THADDYS

Branding Projects



DIGITAL MARKETING

As we all know that the digital space is evolving as many businesses have already experienced advantages of digital marketing over traditional marketing.

With digital marketing, you can see results much faster than you might with offline marketing.

The interactive nature of digital marketing strategies helps companies to grow their client base in a short span of time.

The following are some advantages of digital marketing to small and medium scale business.

- **Cost-efficient:** You can easily plan a successful online marketing strategy within your budget by the use of digital marketing that offers an inexpensive technique in comparison to other advertising channels such as radio, TV and more. A well-planned and well-managed digital marketing campaign can reach a large audience at a lower cost than the traditional marketing methods.
- **Better exposure:** Reach numerous prospects by switching to a digital marketing campaign within a small investment. Be found where your audiences are looking for you. You will notice long term results by using digital marketing.
- **Save Time:** Digital marketing provides real time results within no time. Time is precious for all of us, so why waste even a Nano second. Digital marketing gives you an opportunity to see the number of visitors to your site, what is the conversion rate, what is the peak trading time, how many subscribers have added you in a day and more.
- **Brand Building:** Brand building is what every business tries to accomplish and digital marketing helps develop your brand by promoting it on several platforms, the more viral your brand goes, the more reputation your brand will earn in the eyes of search engines as well as users.

Let FRESIBLE handle your Digital Marketing Campaign today!



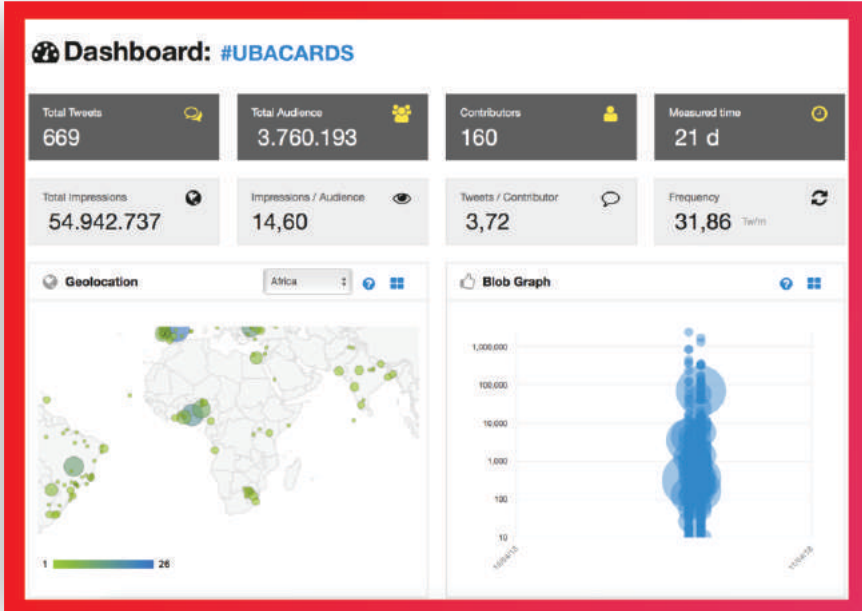
DIGITAL MARKETING

The Company

United Bank for Africa (UBA) PLC, is a Nigerian multinational financial institution. It is one of Africa's best and most resilient banking groups with operations in 19 African countries and offices in three global financial centers: London, Paris and New York.

The Result

The campaign reached about 3.7million Nigerians on twitter with an impression of over 50million.





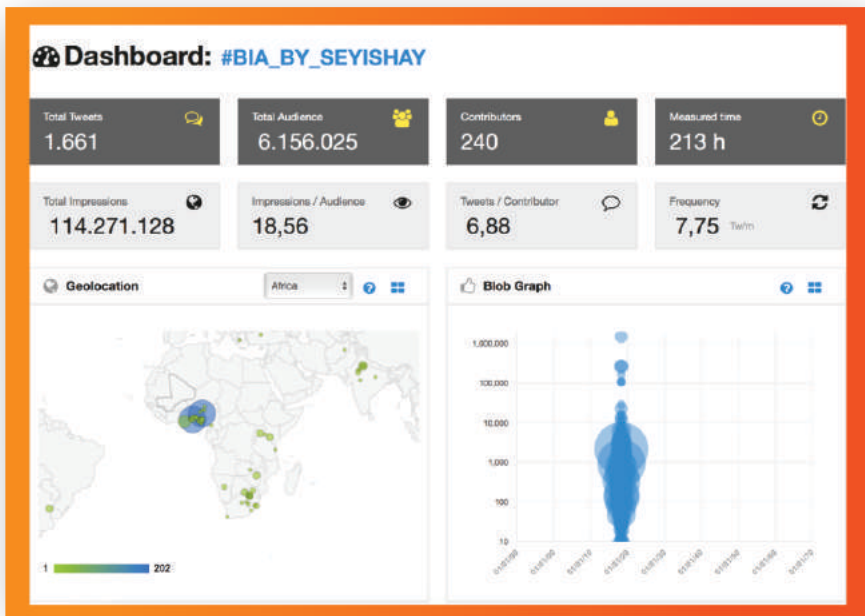
DIGITAL MARKETING

The Company

Twenty 20 Media is a leader in managing the careers and touring activities of some of Africa's most prominent performing artists. The company has been on the forefront of performing arts management and production throughout Nigeria and Some parts of Africa.

The Result

We were involved in the Twitter Promotion for a new released song by Seyi Shay titled 'Bia'. The Campaign reached more than 6 million Nigerians with a total impression of over 100 million



OUR APPROACH

With Fresible, you can be rest assured that our energetic approach to design, development and marketing is tempered by study and precision.

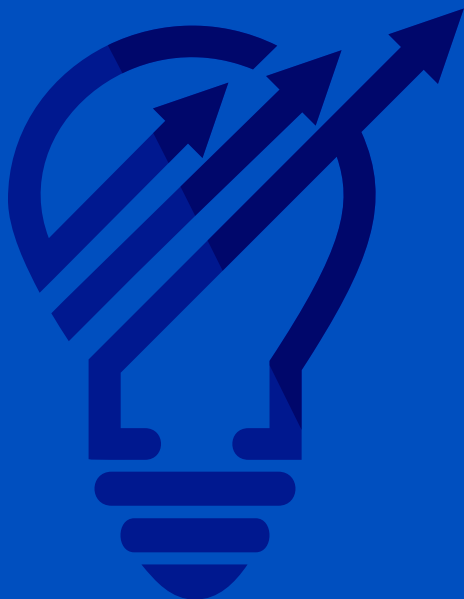
Fresible approaches every client's business as if it were our own. We firmly believe an agency's work should be much more than taking instructions. We ask questions and we put ourselves in our client's shoe. We align our incentives with our client's objectives and collaborate to unlock the full potential of their business.

This in turn translates to a deep, enjoyable and long-lasting relationship.

Through years of experience, we have learnt that no two projects are exactly the same and that is the exact attitude we bring to every one of our clients, so we take that into consideration and provide you with simple, easy to understand information that will be beneficial to your business. Collaboration on both sides is vital to any strategy.

We are never more than a phone call or email away.

Your success is our success.



OUR CAPABILITIES

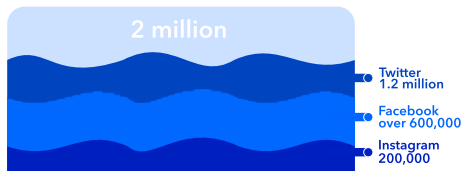
Our ability to deliver world class result within a short time frame makes us an invaluable asset to all our clients.

Our capabilities within the past years stretches to

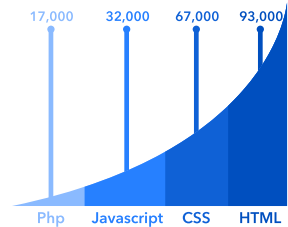
- Website developed - 125+
- Total Social Media reach - 30 million+
- Events organized - 65+
- Companies Branded - 40+

Effective Media team through the in-house Fresible TV Team

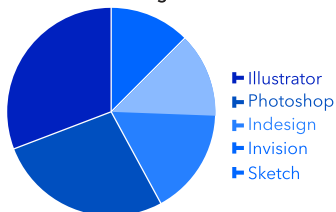
Total number of social media followers



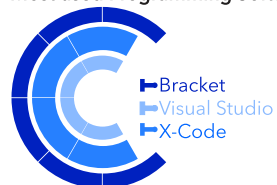
Total lines of code written



Most Used Design Software



Most used Programming Softwares



OUR SENIOR TEAM



FRED OYETAYO

Head of Product and Services

Fred is responsible for setting the overall direction and product strategy for the company. He leads the design of Fresible's service and development of its core technology and departments.



VICTOR SALAMI

Senior Digital Strategist

Victor is a prolific digital strategist & specialist. He leads the digital marketing division of the company. His expertise covers content creation, SEO, brand building, growth hacking, web analytics and social media marketing.



YINKA ADEWUYI

Director of Finance

Yinka is a finance expert and artist who is passionate about finance and technology. Yinka is in charge of accounting and finance at Fresible. She also oversees the financial activities of the ABUAD Branch of the company.



TAYO ODEDIRAN

Senior Creative Strategist

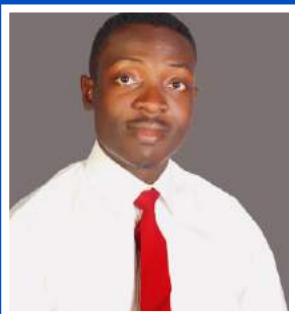
Tayo is a talented business strategist, with eyes for creativity and innovation. Tayo leads the creative and content development department of fresible. He is a strong conceptual thinker with outstanding visual and strategic abilities.



DAMI OLOWOKERE

Company Secretary

Damilola, is the secretary and legal adviser to the company. His attention to details, passion for excellence and the hunger to carve a niche in the Legal Profession are some of the qualities that set him apart.



ELIJAH FAGBEMI

Senior Web Developer

Elijah is a full stack web developer who is conversant with both frontend and backend development. His dedication to the values of the company leads him to constantly seek new trends and knowledge to help improve his skills.



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